

TRADE**VARSITY**
— LEARN. **TRADE**. GROW —

Certified Professional Program in
**STOCK MARKET &
INVESTMENT**
— **CPSMI** —



**IT IS AN
OPPORTUNITY.**

LEARN → BUILD SKILLS → CREATE OPPORTUNITIES

**THE STOCK MARKET
IS MORE THAN INVESTING.**

From understanding the basics to developing skills in Trading, Technical Analysis, Fundamental Analysis, Equity Research, Investment and Market Behaviour — build the knowledge to explore where the Stock Market can take you.

www.tradevarsity.in

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WHAT DO YOU WANT TO BUILD IN THE STOCK MARKET?

The Stock Market is not only about buying and selling stocks. It is a growing ecosystem where people build knowledge, skills, careers, professional opportunities and businesses.

You can learn the market for different reasons.



A CAREER?

Build skills for opportunities in Equity Research, Trading, Market Analysis and the Capital Market industry.



TRADING SKILLS?

Understand market behaviour, charts, strategies and risk management to develop a more structured approach to trading.



A SECOND OPPORTUNITY?

Add Stock Market knowledge to your existing career and explore new professional possibilities.



A PROFESSIONAL PRACTICE?

Build expertise in areas such as research, analysis, market education or other applicable market-related services.



YOUR OWN BUSINESS?

Explore opportunities within the wider Stock Market ecosystem and develop your own market-related venture, subject to applicable regulations.

LEARN THE MARKET.
BUILD YOUR SKILLS.
CREATE YOUR OPPORTUNITY.

48.991 ▲

31.012 ▲

5.417 ▲

12.002 ▲



STOCK MARKET LEARNING IS NOT JUST FOR STUDENTS.

Whether you are starting your career, building your business, managing your own time or looking for a new professional direction, you can build Stock Market skills.



STUDENTS & FRESHERS

Start building practical knowledge before entering the professional world.

Build Skills → Get Market-Ready → Start Your Career

Explore areas such as:

Stock Market Analysis | Equity Research | Trading | Capital Markets



WORKING PROFESSIONALS

Add a new financial-market skill to your existing professional experience.

Upskill → Learn Trading → Explore a Second Opportunity



HOMEMAKERS

Learn how the Stock Market works and develop knowledge in trading and investing at your own pace.

Learn → Practise → Build Your Own Opportunity



BUSINESS OWNERS

Develop professional market knowledge and explore how your existing experience can connect with opportunities in the financial-market ecosystem.

Market Knowledge → New Opportunity → New Possibility



RETIRED PROFESSIONALS

Use your experience, network and time to explore a new area of learning, research, trading or market-related professional activity.

Experience → Market Skills → New Professional Direction



ASPIRING ENTREPRENEURS

For those who want to explore opportunities beyond traditional employment.

Learn → Develop Expertise → Build Your Own Opportunity

FROM LEARNING THE MARKET TO BUILDING MARKET SKILLS

CPSMI is designed as a step-by-step journey.
You don't have to know everything before you start.



LEARN

Understand the Stock Market

Start with the basics.
Learn how the Stock Market works,
how exchanges operate, how shares are traded
and how different market participants interact.

Stocks | Exchanges | Markets | Investment Basics

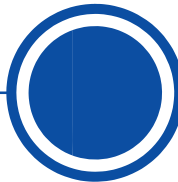


UNDERSTAND

Understand What Moves the Market

Learn how businesses, economic conditions, news, investor behaviour
and market sentiment can influence prices.

Business | Economy | Market Behaviour | Investor Psychology



BUILD SKILLS

Learn How to Analyse

Develop practical knowledge in:

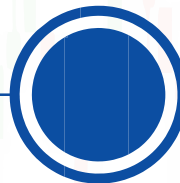
**Technical Analysis | Fundamental Analysis
Equity Research | Charts | Financial Analysis**



PRACTISE

Apply What You Learn

Work with market examples, stock analysis, virtual trading,
portfolio exercises and practical projects.



EXPLORE

Discover Your Market Opportunity

Use your knowledge to explore:

**Career | Trading | Investment | Research
Professional Opportunities | Entrepreneurship**





BUILD SKILLS **THAT GO BEYOND** **THE CLASSROOM**

The objective is not simply to complete a syllabus. It is to develop skills that help you understand, analyse and participate in the market more confidently.



MARKET UNDERSTANDING

Understand how the Stock Market works and how different parts of the financial ecosystem connect.



EQUITY RESEARCH

Learn how to study companies and industries and turn information into structured research.



TRADING SKILLS

Understand trading styles, market movements, trade planning and risk management.



INVESTMENT KNOWLEDGE

Understand Stocks, Mutual Funds, ETFs, SIPs, Portfolio Management and investment planning.



TECHNICAL ANALYSIS

Learn how to read charts, trends, price movements and commonly used technical indicators.



RISK MANAGEMENT

Understand why protecting capital and managing risk are important parts of market participation.



FUNDAMENTAL ANALYSIS

Learn how to look at a company's business, financial performance and important financial information.



MARKET RESEARCH

Learn how to collect information, study market movements and develop a structured market view.
**KNOWLEDGE IS THE START.
SKILL IS THE DIFFERENCE.**

MASTER THE **SKILLS** BEHIND BETTER MARKET **DECISIONS**

Trading is not about blindly following tips.
It is about understanding the market, studying
opportunities, planning your approach and managing risk.

TRADING

Explore:

- ✓ Intraday Trading
- ✓ Swing Trading
- ✓ Positional Trading
- ✓ Momentum Trading
- ✓ Breakout Strategies

Understand how different trading
approaches work and where they may fit.



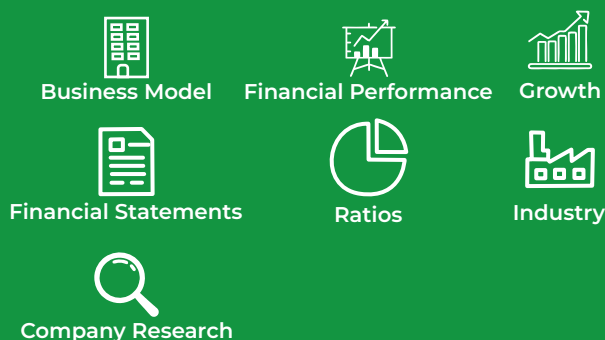
TECHNICAL ANALYSIS

Learn to understand what price
and charts are showing.

- Candlesticks
- Trends
- Support & Resistance
- Moving Averages
- RSI
- MACD
- Volume
- Chart Patterns

FUNDAMENTAL ANALYSIS

Learn to look beyond the price.



RISK MANAGEMENT

Every market opportunity comes with risk.
Learn the importance of

- Stop Loss •
- Position Size •
- Risk-Reward •
- Capital Management •
- Trading Plan •
- Trading Journal •

**ANALYSE
BEFORE YOU ACT.
PLAN BEFORE
YOU TRADE.**



DON'T JUST LEARN ABOUT THE MARKET. EXPERIENCE THE PROCESS.

Real understanding comes when you apply what you learn.

CPSMI brings practical learning into the program through market-based activities and projects.

01.LIVE MARKET OBSERVATION

Follow market movements and understand:

NIFTY | SENSEX | Sectors | Stocks | Market News | Price Movements

02.STOCK ANALYSIS

Choose a company and study its:

Business | Performance | Growth | Valuation | Risks

03.CHART ANALYSIS

Learn to study:

Price | Trend | Support | Resistance | Indicators

04.VIRTUAL TRADING

Practise trade planning using virtual capital.

Select → Analyse → Plan → Trade → Review

This allows learners to understand the trading process without directly using real money.

05.PORTFOLIO BUILDING

Create a sample portfolio based on:

Goals | Risk | Time Horizon | Investment Choices

06.RESEARCH PROJECT

Study a company, prepare your findings and present your market view.

LEARN → PRACTISE → ANALYSE → PRESENT

The program includes practical stock analysis, market analysis, portfolio creation, technical analysis and trading simulation activities.

BUILD YOUR CAREER IN THE STOCK MARKET ECOSYSTEM

The financial-market industry offers opportunities across multiple areas.

CPSMI helps you build foundational knowledge and practical skills that can support your exploration of market-related career paths.

EQUITY RESEARCH

Study companies, industries and financial information to develop structured research.

TRADING & MARKET ANALYSIS

Track market movements, study price behaviour and support trading-related activities.

WEALTH MANAGEMENT

Understand investments and support portfolio and client-related activities.

FINANCIAL RESEARCH

Work with financial information, company data and market research.

INVESTMENT SUPPORT

Support investment-related activities, analysis and portfolio monitoring.

CAPITAL MARKET OPERATIONS

Explore roles connected with the wider financial-market ecosystem.

YOUR CAREER JOURNEY

LEARN

Build market knowledge.

GET MARKET-READY

Build confidence and professional skills.

BUILD SKILLS

Develop analysis and practical capabilities.

EXPLORE OPPORTUNITIES

Discover roles that match your skills and interests.

The course material identifies career areas including Equity Research Analyst, Trading Analyst, Wealth Management Associate, Investment Advisory support and Financial Research roles.

YOUR MARKET SKILLS CAN OPEN MORE THAN ONE DOOR

A Stock Market education does not have to end with a job. For some people, it can become a professional skill, a second opportunity or the foundation for a market-related business.

BUILD YOUR OWN MARKET-RELATED OPPORTUNITY

STOCK MARKET EDUCATION

Use your knowledge and experience to explore education and investor-learning initiatives, subject to applicable requirements.

MARKET RESEARCH

Develop expertise in company and market research and explore professional research opportunities.

TRADING-RELATED SERVICES

Build skills around market analysis and trading-related activities, subject to applicable regulations.

MARKET CONTENT & ANALYSIS

Create educational market content, research-based information and analysis.

FINANCIAL TECHNOLOGY

Explore technology-based opportunities within the financial-market ecosystem.

ENTREPRENEURSHIP

Build a market-related professional activity or business based on your skills, experience and applicable regulatory requirements.

FROM SKILL TO OPPORTUNITY

1
LEARN THE
MARKET

2
DEVELOP
EXPERTISE

3
BUILD
EXPERIENCE

4
CREATE YOUR
OWN
OPPORTUNITY

MORE THAN A COURSE.

A MARKET **SKILL JOURNEY.**

CPSMI is designed to bring together the knowledge, practice and professional skills needed to understand the Stock Market more confidently.



BEGINNER FRIENDLY

Start from the basics and build your knowledge step by step.



PRACTICAL LEARNING

Apply concepts through market analysis, virtual trading, portfolio exercises and projects.



MULTIPLE MARKET SKILLS

Learn Trading, Technical Analysis, Fundamental Analysis, Research, Investment and Portfolio Management.



CAREER ORIENTED

Build knowledge that can support your exploration of market-related career opportunities.



ENTREPRENEURIAL MINDSET

Understand the wider Stock Market ecosystem and explore possibilities beyond traditional employment.



PROFESSIONAL SKILLS

Develop communication, presentation, research and interview skills alongside market knowledge.

WHAT YOU BUILD THROUGH CPSMI



Market Knowledge



Practical Skills



Analytical Thinking



Professional Confidence



MARKET OPPORTUNITIES



WHAT CAN YOU DO WITH YOUR MARKET SKILLS?

A good course should not end with:

“I completed a certificate.”

It should begin with:

“Now I know what I can do with what I learned.”

With the knowledge and skills developed through CPSMI, you can explore different directions based on your interests, background and experience.

**THE CHOICE IS YOURS.
THE SKILLS START HERE.**

IF YOU WANT A CAREER

Explore opportunities in:
**Equity Research | Trading | Market Analysis |
Financial Research | Wealth Management |
Capital Markets**

IF YOU WANT TO TRADE

Develop an understanding of:
**Market Behaviour | Technical Analysis |
Trading Strategies | Risk Management |
Trade Planning**

IF YOU WANT TO INVEST

Build knowledge of:
**Stocks | Mutual Funds | ETFs |
Portfolio Management | Investment Planning**

IF YOU WANT TO UPSKILL

Add Stock Market knowledge to your existing professional experience.

IF YOU WANT TO BUILD SOMETHING OF YOUR OWN

Explore market-related professional and entrepreneurial opportunities within applicable regulatory boundaries.

**ONE COURSE.
DIFFERENT GOALS.
DIFFERENT POSSIBILITIES.**

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BUILD YOUR OPPORTUNITY.

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SCAN QR CODE
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